INDEX SECTION JANUARY-DECEMBER 1977

ITEMS 001-761

This index lists topics discussed in articles which have been annotated by *TMIG* during 1977. Accompanying each topic is the item number by which the reader can find a specific annotation. The numbers contained in each issue are as follows:

January/February	May/June	September/October
001-121	268-382	514-633
March/April 122-267	July/August 383-513	November/December 634-761

A	Geography and related disciplines 322 Continent profile South of Sahara
B	Fconomic development
Cost determination	Economic development
EFTS	Rubber industry
Review/guidelines	Production/consumption statistics 552
Functional approach	
Information use	
Labor negotiations	Agricultural industry
Management 527	Census of farms
EDP control	New dominance of food industry 355
Multinationals	Drought
Procedures 44	Economic effects
Product/sales costs 538 Replacement costing rule 142 Social accounting 273	Farm population-US 312 Farm real estate 508
Replacement costing rule	1976312
Social accounting	Farm real estate
Corporate 584	Farm real estate Buyers
Corporate	Food crisis
Techniques	International directory
Current Value Reporting	Industry forecast
Inflation accounting31	International
Accessed	Grain outlook
Acronyms Dictionary	International conference
Dictionally	Food crisis profile
Advertising	Farm power and machinery
Agency Billings-1976	Nebraska
Billings-1976	Farm land
Selection	1974 preliminary census182
Guide	South Dakota, exports
Awards	Statistics
Hanks	Floraculture production/sales-1976468 Montana
Analysis	Farms, ranches
Bus stop shelters	US food policies
Pilot survey	US food policies World food problem
Comparative	Readings
Background, regulations, issues637	
Direct response	
Response latency tests	Alabama
Expenditures	Consumer protection
International statistics128	County data687
Guide	Statistics
Intensity and industrial concentration , .270	Personal income
International communications Budgeting, scheduling guide	Transportation
1 ation market 110	Disadvantaged persons
Approaches to	Problems
Magazine networks	
Newspaper expenditures for 25 top	Alaska
Internal medication products	Economic growth
New classifications by FDA490	Almanec
Packaged goods	Coins
Prescription drugs	
Black models in ads272	Annual
Product pricing	Reference books
Study	Arizona
Conv. testing 21	Energy crisis
Copy, testing	Bus ridership during 600
Methodology	Income tax law 106 Mining Industry 83 Tourism, 1976-77 630
Sex role portrayals	Mining Industry
Consumer attitudes	Tourism, 1976-77
Sex stereotypes	Arkensas
Southwest US	Population, analysis
Standards	Taxes
Federal Trade Commission	Tourism
Techniques	
Claims, Documentation	Art
	Bibliographic guide
Children	Art Industry
TV-local	
Survey results	Japanese Netsuke
	Guide-collecting, selling
Africa	
Automotive trends	Asia
Bibliography	Automotive trends

diam'r.	
Assoc	ectory
F	ederal statistics users309; 452
1	rade, unions
En	cyclopedia Inited States
,	mited States
Atlas.	
Ter	(as183
Un	ited States
1	ourism patterns
Austri	
Sta	tistics
ŀ	Iome electronics
Autor	notive industry
Ad	vertising campaigns
Air	nollution control devices
C	Se and expenditure projections
Int	ernational
Int	ernational
1	guipment market and aftermarket- Projections/statistics
Tir	Projections/statistics
	es Europe
,	200 pt
Eshan	ing .
	lications
D	Directory
_	
Behav	ioral Science
Au	horitarian executives
Aut	horitarian executives arge organizations
Aut Bio Bus	horitarian executives arge organizations406 rhythm645 iness
Aut Bio Bus	horitarian executives arge organizations
Bio Bus Bus Bus	horitarian executives arge organizations 406 rhythm 6645 siness tegression analysis 25 yer Behavior
Bio Bus Bus Bus	thoritarian executives ange organizations .406 chythm .645 iness .25 cer Behavior .25 dolescents .172
Bio Bus Bus Bus Bus	horitarian executives arge organizations
Bus Bus Con	thoritarian executives arge organizations
Bus Bus Con	thoritarian executives arge organizations
Au Bio Bus Bus Bus Coo	thoritarian executives agree organizations 406 entythm .645 iness 25 tegression analysis 25 ter Behavior 172 lacks 227 nsumer 221 tittudes Autohome insurance 223 Sex role portrayals in advertising 516
Au Bio Bus Bus Bus Coo	thoritarian executives agree organizations 406 entythm .645 iness 25 tegression analysis 25 ter Behavior 172 lacks 227 nsumer 221 tittudes Autohome insurance 223 Sex role portrayals in advertising 516
Au Bio Bus Bus Bus Coo	thoritarian executives 406 arge organizations .406 chythm .645 iness .25 tegression analysis .25 ter Behavior .172 lacks .227 nsumer .101 tititudes .223 Autohome insurance .223 Sex role portrayals in advertising .516 Shoplifting .491 utitudes toward advertised products
Aut I. Bio Bus	thoritarian executives agree organizations
Bur Bur A	thoritarian executives ange organizations 406 chythm 645 iness 6gression analysis 25 cer Behavior 25 dolescents 172 lacks 227 sumer 223 Sex role portrayals in advertising 516 Shoplifting 49 tititudes toward advertised products 8 Response latency tests 518 trand selection Information acquisition behavior 330
Bur Bur A	thoritarian executives ange organizations 406 chythm 645 iness 6gression analysis 25 cer Behavior 25 dolescents 172 lacks 227 sumer 223 Sex role portrayals in advertising 516 Shoplifting 49 tititudes toward advertised products 8 Response latency tests 518 trand selection Information acquisition behavior 330
Bur Bur A	thoritarian executives ange organizations 406 chythm 645 iness 6gression analysis 25 cer Behavior 25 dolescents 172 lacks 227 sumer 223 Sex role portrayals in advertising 516 Shoplifting 49 tititudes toward advertised products 8 Response latency tests 518 trand selection Information acquisition behavior 330
Bur Bur A	theritarian executives agge organizations
Aut I. Bio Bus Bus A I I I I I I I I I I I I I I I I I I	horitarian executives agge organizations
Aut I Bio Bus F Bus A F Coo A	thoritarian executives agge organizations 406 rhythm 645 intens 645 intens 167 care Behavior 172 lacks 227 summer 172 lacks 227 summer 172 lacks 227 summer 172 lacks 227 summer 173 care 174 care 175 ca
Aut I Bio Bus F Bus A F Coo A	theritarian executives agge organizations
Authorities Author	thoritarian executives agge organizations 406 rhythm 645 intens 645 intens 167 care Behavior 25 cere Behavior 160 clescents 172 clacks 227 summer utilitudes 188 care
Authorities Author	theritarian executives agge organizations
Authorities Burnell Bu	thoritarian executives agree organizations 406 rhythm 645 intens 645 intens 167 care Behavior 25 ceression analysis eer Behavior dolescents 172 llacks 227 summer tititudes 188 care 18
Authorities and authorities an	thoritarian executives ange organizations 406 rhythm 645 intens 64
Authorized	thoritarian executives arge organizations 406 rhythm 645 intest 64
Authorized	thoritarian executives ange organizations 406 rhythm 645 iness 645 iness 625 regression analysis 25 regression analysis 25 regression analysis 25 red Behavior dolescents 172 llacks 227 numer tittitudes 24 autohome insurance 223 Sex role portrayals in advertising 516 Shoplifting 491 tititudes toward advertised products Response latency tests 518 transl selection 160 receasting wants, needs 667 information acquisition strategies Information presentation effects 73 interpersonal influence Attribution theory approach 417 pinions Product acceptance 668 receptions Nutritional values in foods 574 recreptions of quality 419 rostpurchase communication 700 reference functions 699 repurchase information search
Authorized	thoritarian executives agge organizations 406 rhythm 645 intests of the property of the proper
Authorized States State	thoritarian executives ange organizations 406 rhythm 645 iness 645 iness 645 iness 625 regression analysis ergression analysis ergression analysis ergression analysis ergression analysis 172 llacks 227 sumer tititudes 227 sumer tititudes 228 scenars 228 see role portrayals in advertising 516 Stooplifung 150 role of 150 pt
Authorized States State	thoritarian executives ange organizations 406 rhythm 645 iness 645 iness 645 iness 625 regression analysis ergression analysis ergression analysis ergression analysis ergression analysis 172 llacks 227 sumer tititudes 227 sumer tititudes 228 scenars 228 see role portrayals in advertising 516 Stooplifung 150 role of 150 pt
Authorized	thoritarian executives arge organizations 406 rhythm 645 intests of the property of the proper
Authorized	thoritarian executives ange organizations 406 rhythm 645 iness 645 iness 645 iness 625 regression analysis 25 regression analysis 25 regression analysis 25 red Behavior dolescents 1.72 llacks 227 sumer tuttindes 227 sumer tuttindes 24 Autohome insurance 223 Sex role portrayals in advertising .516 Sex role portrayals in advertising .516 Sex role portrayals in advertising .516 Propliting .516 Fex role portrayals in advertising .516 Fex role portrayals in advertising .516 Fex role portrayals in advertising .518 transl selection .518 transl selection floormation acquisition behavior .330 holoe .100 fex role proposed .518 fransl selection processing wants, needs .667 information acquisition strategies Information presentation effects .773 interpersonal influence Attribution theory approach .417 pinions Product acceptance .668 receptions Nutritional values in foods .74 receptions of quality .419 vostpurchase communication .700 reference functions .699 repurchase information search .518 for product selection .329 Research .418 hopping aids .575 insumer values .751 insumer values .752 insumer values .753 insumer values .754 insumer values .753 insumer values .754 insumer values .755 insumer valu
Auu I I I I I I I I I I I I I I I I I I	thoritarian executives agge organizations 406 rhythm 645 intests 16gression analysis ezer Behavior 16descents 172 lacks 227 susurer Utitudes 185 and 1
Authorized	thoritarian executives ange organizations 406 rhythm 645 iness 645 iness 645 iness 625 regression analysis 25 regression analysis 26 regression analysis 26 regression analysis 26 regression analysis 27 regr
Aut. I Bio Bus Bus A R C Coo A R I I I I I I I I I I I I I I I I I I	thoritarian executives agge organizations 406 rhythm 645 intests of the property of the proper
Aut. Biological Business Aut. Biological Busin	thoritarian executives agge organizations 406 rhythm 645 intests of the property of the proper
Bush Bush Bush Bush Bush Bush Bush Bush	thoritarian executives agge organizations 406 rhythm 645 intests of the property of the proper

Japanese workers	
Attitudinal profile	
Job interviewing Determining employee trait	
Marketing education Female executives	
Management development Training profiles	
Managers Anxiety-coping with	
Participative management	
Concepts, theory, implementation283 Research trends	
Consumer 328 Sales training technique 280 Social responsibility-corporate 415 Survey-taking 20	
TV advertising Children-low income families 636	
Balaine	
Furniture and furnishings Jeans	
Statistics	
Statistics 192	
Packet, canned soup	
Prepared foods	
Trends	
Statistics Domestic appliances	
Tents and camping equipment	
Bernuda	
Publications Directory	
Beverages	
Consumption projections Container use projections	
Great Britain Retail review	
interpretarions	
Middle Eastern markets A3 Special report 677 Marketing, Europe 51	
Market index	
Statistics	
Europe	
Milliography	
Africa Geography and related disciplines 322 Ethnic collections 394 Industrial marketing 412 New product planning management 399 Personality research marketing uses 414	
Ethnic collections	
New product planning management 399	
Personality research marketing uses 414	
Physical distribution Supplement	
Bibliographies	
American statistics	
Applied, decorative arts 113 Marketing pioneers 271 Skiing Research 232	
Bank statements	
Analysis spreading 103	
Rubber industry	
Case studies-social and economic impacts	
panta	
Residence	
Business Acquisitions	
Business Acquisitions Acquisitions Mergers	



California	Business/economics	Construction industry	Used goods
Guide	World paper money	Apartment market-US	Acquisition
Cash flow management	Chile	Association survey Economic contributions	Versus retaile Wants, needs
Consumer protection agency Current legislation issues	Opinion survey Business attitudes	Building costs	Forecastin
Cost determination	Business attitudes	Codes and standards Plumbing 262	Wealth/inflat Young, pack
Graphic display	China	Plumbing	
Graphic display	Economic policies	Rank by volume	Conventions
Data base services, markets Growth projections	New products194	Finance risks	Survey
Engineering practices	Coins	Financial characteristics-owners504	Corporations
Facsimile equipment	Almanac	Price increases	Balance shee 1977 surve
Market profile	Colorado	Urban, rural	Business for
Financing State, federal funds directory	Skiing and skier characteristics	Housing starts	Global bus
	Vail	Regional market analysis to 1990 697 Real estate	Communicat Problem so
Global business forecasting664 Foreign trade	Statistics	Forecast510	Earnings sur
Marketplace directory		Refrigeration/air conditioning	Third quar
Franchising Guide-selection	Advertising research	Industry analysis	Ethics of con
International	Interviews with pioneer researchers ,519	Industrial expansion	Executives'
Corporate performance survey554	Audiovisuals	July 1977	Second qu
Perspectives	Equipment directory	Water well drilling contractors	International Performan
Chile, Venezuela survey429	Advertising	Survey	Pension liabi
International trade	Comparative	Costs/performance report720	Public relation
US/W. Europe and Comecon nations Problems/outline of compensation	Broadcasters 369		Consultan Grooming
arrangements	Largest	Public relations	Public relation
Libraries	Problem solvers	Grooming, speech	Staff empl Social accou
Directory	Business profile		Social audit
International sales	Business profile	Consumer	New Orlea
Management	Marketing Southwest US	Adolescent Purchasing roles/patterns	Credit
Changing economy	Media	Advertising	Consumer
Multinationa	News Bureaus	Social roots	FFTS
Multinational Exporting	Directory	Auto/home insurance	Equal opp Union growt
Office products	Press relations Guide	Auto/home insurance	
Paperless office	Guide	Shoplifting	Credit and Colle
Product liability Current issues	Publications directory	New financial services	Analysis app Small busi
Profits	Newsletters, directory	New financial services	Bank card us
Survey	Radio/TV directory	Response latency tests	Regional r
Sales management	Research Consumer	Behavior	Life insuran Financial
Executives remuneration-1976 673	Content analysis	Blacks	Women
Social responsibility disclosures	Statistical trends-radio and TV Ad expenditures/revenue growth 337	Characteristics	Crime
Strategy	Statistics	Research 699 Research trends 328	Public policy
Electronic mail	Broadcast/print media	Behavior research	Economis
Trends	Audience coverage and cost	Interpersonal influence Attribution theory approach 417	
Cycle forecasting method307 South Dakota	Syndicated columnists Directory	Shopping aids	
1st quarter 1977	Telecommunications	Behavior study Prepurchase information search	
Unemployment compensation	Electronic mail	Rural vs. urban	
Claims, taxes	Two-way TV	Brand selection	Data Processing
Claims, taxes	Two-way TV	Information acquisition behavior330	Managemen Control pr
	CRTs, teleprinters	Buyer characteristics Determinants of seller profit margins 547	
	Media guidelines		Decision making
C	TV advertising	Survey-US/Canada 572 Choice, research 30	Graphic disp Managemen
	Children-low income families 636	Credit	Systemati
California	Local	FTC rule	Domonoch
Business	Handbook	Finance	Buyer behav
Guide181	Directory	Companies survey Legislation/outlook	Retail stor
Canada		Legislation/outlook	United State Househol
Automotive industry434		Composite ratios	US populati
Directory 642	Computers	Inflation spending	BY age Work, Leist
College faculty	Applications	Behavior expectations	Work, Leist
Distributed processing development529 Economy 1977-78	Market profile	Information perception Nutritional values in foods574	Denmark
Industry Labor	Banking and marketing applications148	Information acquisition strategies Information presentation effects 573	Political trea
Rearranged work week	Conservation controls	Information system	Dictionary
Libraries	Market	Tests	Abbreviatio
Directory Business, law	EFT Current issues	Insurance	Marketing to
Marketing problems	Floppy disk	Current issues	German/I Transportat
Motor vehicle production	Future prospects	Perceptions of quality-study	
Statistics	Industry analysis	Effects of price, store image, Product/respondent characteristics .419	Direct Marketin Direct respo
Public relations	Mini/microcomputers	Personal opinions	Cost cont
	User manufacturer survey 647	Product acceptance	Directory Mailing li
Directory	Microprocessors 16	Personal values Effect on product selection	Mailing li
Statistics	Micro kits	Postpurchase communication	Foods Industry pro
Financial companies-top 300	Office products	Effects	Internationa
Industrial companies-top 400	Office products Paperless office	Price-quality relationships	Mail order g Photofinish
Tourism	I CCHISCHOLLY		Trends-m
Trade associations Directory	Small business	Protection, US	Retail store
Directory	Guide-selection/installation	Purchase statistics Dresses	Catalog a Research
Capitalium	Taxation of users/vendors	Research	
Corporations Ethics of conduct		Content analysis of communications A18	Directory
Edites of conduct/0/	Outlook and statistics	Psychological	Abbreviation
Catalog	Terminals market	Building profitable customer	Association UK and I
Fire equipment	CRTs, teleprinters	relations	Book publis
Tarthanka	Ladarda sania companion	Trends	Business de

Acquisition and disposition	.331
Versus retailer	.376
Forecasting	.667
Wealth/inflation Young, packaging	.332
Conventions	
Survey	58
Corporations	
Balance sheets 1977 survey	.693
Business forecasting methods Global business forecasting	
Communications programs	
Problem solvers Earnings survey	.655
Earnings survey Third quarter-1977 Ethics of conduct Executives' salaries	.707
Executives' salaries Finance performance	.662
Second quarter 1977	.585
Performance survey Pension liability survey	.554
Pension liability survey	.735
Consultants	754
Grooming, speech Public relations directory	
Staff employers	.584
Social audit New Orleans	
-	
Consumer	
EFTS Equal opportunity laws Union growth	.139
Union growth	.259
Credit and Collections	
Analysis approach Small business buy-out loans	275
Bank card users Regional retailers	.639
Life insurance companies Financial analysis-guidelines	
Women	641
Public policy Economists' approach	258
Economists' approach	258
Economists' approach	258
Economists' approach Data Processing Management accounting	
Data Processing Management accounting Control process	
Economists' approach D Data Processing Management accounting Control process Detailor making Graphic display	537
Data Processing Management accounting Control process Destrict making Graphic display Management	537
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach	537
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior	537
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States	537
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations	537
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US novulation	537
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement	537
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US novulation	537
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population By age Work, Leisure, retirement Dennmark Political trends	537 541 147 97 562 61
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Dennaric Political trends Dictionary Abbreviations, acronyms	537 541 147 97 562 61
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Denmark Political trends Dictionary Abbreviations, acronyms Marketing terms German/English	537 541 147 97 562 61 313 758
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Denmark Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation	537 541 147 97 562 61 313
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Dennant Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation Direct Marketing	537 541 147 97 562 61 313 758
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Denmark Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation Direct Marketing Direct response publishing Cost control	537 541 147 97 562 61 313 758 306 730
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Dennant Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation Direct mesponse publishing Cost control Directory Mailine list firms	537 541 147 97 562 61 313 758 306 730
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Dennant Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation Direct mesponse publishing Cost control Directory Mailine list firms	537 541 147 97 562 61 313 758 306 730
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Dennant Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation Direct mesponse publishing Cost control Directory Mailine list firms	537 541 147 97 562 61 313 758 306 730
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Dennant Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation Direct mesponse publishing Cost control Directory Mailine list firms	537 541 147 97 562 61 313 758 306 730
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Denmark Political trends Directing terms German/English Transportation Direct response publishing Cost control Directory Mailing list firms Foods Industry profile International profile Mail order guide Photoficinishing Trends-mail order Retail stores	537 541 147 97 562 61 313 758 306 730
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US opopulation By age Work, Leisure, retirement Denmark Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation Direct Marketing Directory Mailing list firms Foods Industry profile International profile Mail order guide Photofinishing Trends mail	537 541 147 97 562 178 61 313 758 306 730 506 313 506 313 506 313 506 313 506 313 506 5
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Denmark Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation Direct response publishing Cost control Directory Mailing list firms Foods Industry profile International profile Mail order guide Photofinishing Trends-mail order Retail stores Catalog advertising Research study Directory Directory Catalog advertising Research study	537 541 147 97 562 178 313 758 306 730 506 317 313 506 317 506 317 506 317 506
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Demnash Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation Direct Marketing Direct response publishing Cost control Directory Mailing list firms Foods Industry profile International profile Mail order guide Photofinishing Trends-mail order Retail stores Catalog advertising Research study Directory Abbreviations Directory Abbreviations Directory Abbreviations	537 541 147 97 562 178 313 758 306 730 506 317 313 506 317 506 317 506 317 506
Data Processing Management accounting Control process Detision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population By age Work, Leisure, retirement Demnask Political trends Dictionary Abbreviations, acronyms Marketing terms German/English Transportation Direct Marketing Direct response publishing Cost control Directory Mailing list firms Foods Industry profile International profile Mail order guide Photofinishing Trends-maal order Retail stores Catalog advertising Research study Directory Abbreviations Associations	537 541 97 562 61 313 758 306 730 506 313 506 313 506 313 506
Data Processing Management accounting Control process Decision making Graphic display Management Systematic approach Demography Buyer behavior Retail store selection United States Household formations US population BY age Work, Leisure, retirement Dennack Political trends Directing terms German/English Transportation Direct response publishing Cost control Directory Mailing ist firms Foods Industry profile International profile Mail order guide Photofinishing Trends-mail order Retail stores Catalog advertising Research study Directory Abbreviations Associations Associations Associations Associations Associations Associations Associations Associations Associations Associations Associations	537 541 97 562 61 313 758 306 730 506 313 506 313 506 313 506

Business firms			
	Europe	Student press	Statistics
Venezuela199	Trends	Ethnic collections Annotated bibliography	Petroleum industry Control of coal, uranium reserves451
Campgrounds, services114	Family size determinants	Faculty directory	US government regulation
Chemicals	Foreign trade	Faculty directory US and Canada 137 Federal affairs handbook 390 Films-free 389 Food service service management	Arguments against245
Sources	Foreign trade	Federal affairs handbook 390	verBennering affectors vivinity vivinity and
Corporate communications 590	Similarities	Films-free	Engineering
Courses for job-hunters	GNP/Energy84	Food service service management	Business practices
Direct marketing	Indicators	Study course	Survey120
Mailing list firms	New leading indicator208	Libraries	
Education	Inflation	Black Americans librarianship 757	Environment
College faculty	Forecasting	Librarian	Regulations on energy production 476
US, Canada642	International	Guide	Sea laws
Education marketing	Future forecasts	Management	UN conference
Mailing list firms	Multinationals	Professional	Restructuring of ocean regimes435
Education serials7	OECD report	Market Advanced instructional aids	Confirment
Europe	International trade US/W. Europe and Comecon nations	Marketing	Equipment
Administration/Justice	Problems/compensation arrangements	Ph.D programs	Safety Home, industrial
Faculty US and Canada	318	Newswriting and reporting	Andrew Industrial Control of the Con
Food crisis	Migration	Retailing career	Europe
International profile	Industrial	Retailing career	Administration/Justice
Foreign manufacturers	Money/income relationship614	Directory	Directory
US location	New Mexico, analyzing	Textbooks catalog	European Économic Community
Foreign trade	New Mexico, analyzing	Business/economics	Trends
Marketplace	Oklahoma	Women	Market
Forest products, 1977	Labor	Marketing	Clinical lab instruments
Franchising organizations57:118	Labor—July '77701	•	Multinational business
Franchisors	Outlook	Electronic Data Processing	Statistics
Franchisors	UK	Computer crime	Consumption
Freelance photographers market	United States	Computers	Beverages and foods,
Freelance writers market	Petrodollars	Small business-guide	Tire industry, trends46
Fur Industry	Recycling	Computer service suppliers directory531	Western
Hospital, surgical dealers	Policies, Market response	Data base services, markets	Trade with Comecon nations
Libraries, information centers	Public policy Crime combatants	Growth projections	Problems/outline of compensation
Business, law	Crime combatants	Data collection equipment	arrangements
Lobbvists	Quality of life	Guide	
Management development, productivity Institutions/information sources 397	Measuring	Data communications monitors	Search consultants
Institutions/information sources397	Retail sales	Guide	Search consultants00
Manufacturers'	US-May 1977	Distributed processing	Experts and Imports
Representatives, agents	US-May 1977. 609 US-June 1977 723 Virginia-1976 611	Canadian development of	Guide
Starting generating systems	Virginia-19/6	Electronic Funds Transfer Systems623	Entering export trade
Market research	Retail sales data Forecasting profile	Electronic Funds Transer systems	International profile
International	Porecasting profile	Retailers' use	New developments
Marketing surveys	Retirement program	Media and supplies	Innan
US, Canadian firms	Corporate	Media and supplies User survey	Rubber to US, China, USSR552
Never bureause 38	Review	User, manufacturer survey	Oil
Newslatters 450	Forecast	Oser, manufacturer survey	OPEC cartel
Newsletters	US/Oklahoma	EFTS	Analysis of strength
Standards	Russian history	Banking and marketing applications148	Telecommunications equipment
NY Stock Exchange	Russian history Information sources	Outlook and statistics411	United States statistics598
Product introductions		Controls and sundants	Venezuela
Optical, systems115	North America	Employment	Index-business firms199
Press/Radio/TV86	South Dakota/US	Counseling	
Publications	Outlook 234 Taxes, Federal/State 63	Guide753	
US, Canada, Bermuda, Panama, Philippines, Bahamas314	Taxes, Federal/State63	Transport of the Control of the Cont	
Panama, Philippines, Bahamas314	exas	Encyclopedia	F
Public Relations firms	El Paso, profile	US associations	
Real estate investors-national	Industrial expansion		
Research organizations	Oil NO	Energy	Federal Government
Future-oriented	Regional interaction	Analysis	Affairs handbook-education
Scholarly neriodicals 136	lexas, growth	Analysis	Businesses' aversion to gov't. sales305
Continuity providences		Manual	Gov't. sales opportunities
Securities	Transportation		Census Bureau
Securities	Transportation Alabama	Manual	Cellada Duread
Firms/analysts	Alabama Disadvantaged persons	Waste heat management	Environmental data sources
Firms/analysts	Alabama Disadvantaged persons	Consumption US 1975	Environmental data sources
Securities Firms/analysts 498 Speakers 265; 293 Statistics users Federal association	Disadvantaged persons	Consumption US 1975	Environmental data sources
Securities	Disadvantaged persons	Consumption US 1975	Environmental data sources
Securities	Disadvantaged persons	Consumption US 1975	Environmental data sources 2.13 Economic policy 374 Economic policy Recovery package 229 Energy
Securities	Disadvantaged persons	Consumption US 1975	Environmental data sources
Securities	Disadvantaged persons 728	Consumption US 1975	Environmental data sources
Securities A98	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212
Securities 498 Speakers 265; 293 Statistics users Federal association Membership roster 309; 452 Student press 729 Syndicated columnists 477 Top 500 companies-1976 352 Tourist attractions-free 266 Trade Associations 112	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy 229 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212
Securities A98	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy 229 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212
Securities A98	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy 229 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212
Securities 498	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy 229 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212
Securities A98	Disadvantaged persons 728	Consumption US 1975 249 Crisis Bus ridership during	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Resolutions
Securities A98	Disadvantaged persons 728 Mass transit policy development Costs to commuters 731 Effects on cities 731 United Kingdom Inflationary changes 197 Outbook 1971/78 606 United States Detente-USSR 202 Productivity Assessment 705 Wire products industry Statistics 448 Universal capitalism 274 US construction industry contributions 342	Consumption US 1975 249 Crisis Bus ridership during Tucson, Arizona 600 Electric power Capacity growth rate decrease 252 EPA regulations-New Mexico Impact on oil refining costs 363 Environmental regulations 476 Goothermal 711 GNP. effect	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Resolutions
Securities 498	Disadvantaged persons 728	Consumption US 1975 249 Crisis Bus ridership during Tucson, Arizona 600 Electric power Capacity growth rate decrease 252 EPA regulations-New Mexico Impact on oil refining costs 363 Environmental regulations 476 Goothermal 711 GNP, effect 84 Nuclear power 246	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations Agency promotion 270 Regulations
Securities A98	Disadvantaged persons 728 Mass transit policy development Costs to commuters 731 Effects on cities 731 United Kingdom Inflationary changes 197 Outdook 1971/18 606 United States Detente-USSR 202 Productivity Assessment 705 Wire products industry Statistics 448 Universal capitalism 274 US construction industry contributions 342 US Federal Reserve Full Employment and Balanced Growth	Consumption Us 1975 249	Environmental data sources 213 Economic policy 374 Economic policy 229 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations 40 Advertising intensity 270 Regulation of energy prices Arguments against 245
Securities 498	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy 229 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements
Securities	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy 229 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements
Securities 498	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health insurance 140 Public agency promotion Marketing concepts use 752 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976. 138
Securities	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health insurance 140 Public agency promotion Marketing concepts use 752 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976. 138
Securities 498	Disadvantaged persons 728 Mass transit policy development Costs to commuters 731 Effects on cities 731 United Kingdom Inflationary changes 996 United States Detente-USSR 202 Productivity Assessment 708 Wire products industry Statistics 448 Universal capitalism 274 US construction industry contributions 342 US Federal Reserve Full Employment and Balanced Growth Act of 1976 138 Wages Gains Public/Private sector 214	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy 229 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements
Securities 498	Disadvantaged persons	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Planic 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations Advertising intensity 270 Regulation of energy prices Aguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976 138 Tax System 131 Welfare proposals 334
Securities 498	Disadvantaged persons 728 Mass transit policy development Costs to commuters 731 Effects on cities 731 United Kingdom Inflationary changes 1970 Outlook 1977/78 606 United States Detente-USSR 202 Productivity Assessment 705 Wire products industry Statistics 448 Universal capitalism 274 US construction industry contributions 342 US Federal Reserve Full Employment and Balanced Growth Act of 1976 138 Wages Gains Public/Private sector 214 EDP Distributed processing systems	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy 229 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976 138 Tax System 11 Welfare proposals 334 Federal Reserve System
Securities 498	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas preduction 593 National Health Insurance 140 Public agency promotion 440 Public agency promotion 575 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976 138 Tax System 11 Welfare proposals 334 Federal Reserve System 1344 Handbook-purposes, functions 737
Securities 498	Disadvantaged persons 728 Mass transit policy development Costs to commuters 731 Effects on cities 731 United Kingdom Inflationary changes 1979 Outbook 1977/78 606 United States Detente-USSR 202 Productivity Assessment 705 Wire products industry Statistics 448 Universal capitalism 274 US construction industry contributions 342 US Federal Reserve Full Employment and Balanced Growth Act of 1976 138 Wages Cains Public/Private sector 214 EDP Distributed processing systems Equipment checklist 149 Modems	Consumption US 1975	Environmental data sources 2.13 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations 4 Advertising intensity 270 Regulation of energy grices Advertising intensity 270 Regulation of energy grices Pull Employment & Balanced Growth Act of 1976 138 Tax System 11 Welfare proposals 334 Federal Reserve System Handbook-purposes, functions 737 Money-growth policy
Securities 498	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan 593 Natural gas preduction 593 Natural gas preduction 593 Natural gas preduction 440 Public agency promotion 440 Public agency promotion 457 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements 547 Full Employment & Balanced Growth Act of 1976 138 Tax System 111 Welfare proposals 334 Federal Reserve System 137 Faderal Reserve System 137 Handbook-purposes, functions 737
Securities 498	Disadvantaged persons 728 Mass transit policy development Costs to commuters 731 Effects on cities 731 United Kingdom Inflationary changes 197 Outbook 1977/78 606 United States Detente-USSR 202 Productivity Assessment 705 Wire products industry Statistics 448 Universal capitalism 274 US construction industry contributions 342 US Federal Reserve Full Employment and Balanced Growth Act of 1976 138 Wages Gains Public/Private sector 214 EDP Distributed processing systems Equipment checklist 149 Modems Feature report List of models and specifications 291	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Proceedings 248 Heath expenditures 242 National Energy Plan Status 188 Heath expenditures 212 National Heath Insurance 140 Public agency promotion 40 Public agency promotion 414 Public agency promotion 427 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements 50 Full Employment & Balanced Growth 41 Act of 1976 138 Tax System 11 Welfare proposals 334 Federal Reserve System 14 Handbook-purposes, functions 737 Money-growth policy 18 Insure and Esserial Institutions 734 Insure Proposals 734 Insure Applications 734 Insure Proposals 734
Securities 498	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Proceedings 248 Heath expenditures 242 National Energy Plan Status 188 Heath expenditures 212 National Heath Insurance 140 Public agency promotion 40 Public agency promotion 414 Public agency promotion 427 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements 50 Full Employment & Balanced Growth 41 Act of 1976 138 Tax System 11 Welfare proposals 334 Federal Reserve System 14 Handbook-purposes, functions 737 Money-growth policy 18 Insure and Esserial Institutions 734 Insure Proposals 734 Insure Applications 734 Insure Proposals 734
Securities 498	Disadvantaged persons	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Proceedings 248 Heath expenditures 242 National Energy Plan Status 188 Heath expenditures 212 National Heath Insurance 140 Public agency promotion 40 Public agency promotion 414 Public agency promotion 427 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements 50 Full Employment & Balanced Growth 41 Act of 1976 138 Tax System 11 Welfare proposals 334 Federal Reserve System 14 Handbook-purposes, functions 737 Money-growth policy 18 Insure and Esserial Institutions 734 Insure Proposals 734 Insure Applications 734 Insure Proposals 734
Securities 498	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy 374 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 242 National Energy Plan 593 Natural gas preduction 593 Natural gas preduction 593 Natural gas preduction 593 Natural gas production 593 Regulational Feating 140 Regulational Feating 140 Regulation of energy prices 752 Regulation of energy prices 752 Arguments against 245 Reserve requirements 593 Full Employment & Balanced Growth Act of 1976 138 Tax System 11 Welfare proposals 334 Federal Reserve System 140 Handbook-purposes, functions 734 Finance and Financial Institutions Acquisitions analysis 739 Bank carnings-1976
Securities 498	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 Natural Energy Plan Natural gas production 593 Natural Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations 494 Advertising intensity 270 Regulation of energy prices Aguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976 Tax System 111 Welfare proposals 334 Federal Reserve System Handbook-purposes, functions 737 Money-growth policy Inflation expectations 734 Finance and Financial Institutions Acquisitions analysis 739 Bank carnings-1976 Statistics 613
Securities 498	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion 475 Marketing concepts use 752 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements 711 Reserve requirements 311 Welfare proposals 334 Federal Reserve System 111 Welfare proposals 334 Federal Reserve System 137 Money-growth policy 187 Inflation expectations 734 Finance and Financial Institutions Acquisitions analysis 739 Bank carnings 1976 Statistics 613 Banking 615
Securities 498	Disadvantaged persons 728	Consumption US 1975	Environmental data sources 2.13 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 Natural Energy Plan Natural gas production 593 Natural Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations 494 Advertising intensity 270 Regulation of energy prices Advertising intensity 270 Regulation of energy prices Aguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976 Tax System 111 Welfare proposals 334 Federal Reserve System Handbook-purposes, functions 737 Money-growth policy Inflation expectations 734 Finance and Financial institutions Acquisitions analysis 739 Bank carnings-1976 Statistics 613 Banking 410
Securities 498	Disadvantaged persons . 728 Mass transit policy development Costs to commuters . 731 Effects on cities . 731 United Kingdom Inflationary changes . 197 Outbook 1977/78 . 606 United States . 202 Productivity . 202 Productivity . 202 Assessment . 705 Wire products industry Statistics . 448 Universal capitalism . 274 US construction industry contributions 342 US Federal Reserve Full Employment and Balanced Growth Act of 1976 . 138 Wages Gains Public/Private sector . 214 EDP Distributed processing systems Equipment checklist . 149 Modems Feature report List of models and specifications . 291 Teleprinter terminals Feature report List of models and specifications . 290 Education Audiovisual materials Guide-free materials . 525	Consumption US 1975	Environmental data sources 2.13 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 Natural Energy Plan Natural gas production 593 Natural Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations 494 Advertising intensity 270 Regulation of energy prices Advertising intensity 270 Regulation of energy prices Aguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976 Tax System 111 Welfare proposals 334 Federal Reserve System Handbook-purposes, functions 737 Money-growth policy Inflation expectations 734 Finance and Financial institutions Acquisitions analysis 739 Bank carnings-1976 Statistics 613 Banking 410
Securities A98	Disadvantaged persons . 728 Mass transit policy development Costs to commuters . 731 Effects on cities . 731 United Kingdom Inflationary changes . 197 Outbook 1977/78 . 606 United States . 202 Productivity . 202 Productivity . 202 Assessment . 705 Wire products industry Statistics . 448 Universal capitalism . 274 US construction industry contributions 342 US Federal Reserve Full Employment and Balanced Growth Act of 1976 . 138 Wages Gains Public/Private sector . 214 EDP Distributed processing systems Equipment checklist . 149 Modems Feature report List of models and specifications . 291 Teleprinter terminals Feature report List of models and specifications . 290 Education Audiovisual materials Guide-free materials . 525	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations 40 Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976 138 Tax System 111 Welfare proposals 334 Federal Reserve System Handbook-purposes, functions 737 Money-growth policy Inflation expectations 734 Finance and Financial Institutions Acquisitions analysis 739 Bank carnings-1976 Statistics 613 Banking Automation, analysis 101 Image research 742 Loan policy elements 257
Securities 498	Disadvantaged persons . 728 Mass transit policy development Costs to commuters . 731 Effects on cities . 731 United Kingdom Inflationary changes . 197 Outbook 1977/78 . 606 United States . 202 Productivity . 202 Productivity . 202 Assessment . 705 Wire products industry Statistics . 448 Universal capitalism . 274 US construction industry contributions 342 US Federal Reserve Full Employment and Balanced Growth Act of 1976 . 138 Wages Gains Public/Private sector . 214 EDP Distributed processing systems Equipment checklist . 149 Modems Feature report List of models and specifications . 291 Teleprinter terminals Feature report List of models and specifications . 290 Education Audiovisual materials Guide-free materials . 525	Consumption US 1975	Environmental data sources 2.13 Economic policy 374 Economic policy 4.29 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations 4.29 Regulation of energy prices Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976. 138 Tax System 111 Welfare proposals 334 Federal Reserve System Handbook-purposes, functions 737 Money-growth policy Inflation expectations 734 Finance and Financial Institutions Acquisitions analysis 739 Bank carnings-1976 Statistics 613 Banking 410 Loan policy elements 527 Banking survey-1976 Statistics 527 Statistics 527 Statking survey-1976
Securities 498	Disadvantaged persons	Consumption US 1975	Environmental data sources 2.13 Economic policy 374 Economic policy 4.29 Recovery package 229 Energy Price controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion Marketing concepts use 752 Regulations 4.29 Regulation of energy prices Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976. 138 Tax System 111 Welfare proposals 334 Federal Reserve System Handbook-purposes, functions 737 Money-growth policy Inflation expectations 734 Finance and Financial Institutions Acquisitions analysis 739 Bank carnings-1976 Statistics 613 Banking 410 Loan policy elements 527 Banking survey-1976 Statistics 527 Statistics 527 Statking survey-1976
Securities 498	Disadvantaged persons	Consumption US 1975	Environmental data sources 2.13 Economic policy 374 Economic policy Recovery package 229 Energy Price controls 248 Heath expenditures 248 Heath expenditures 212 National Energy Plan Statural gas production 593 National Heath Insurance 140 Public agency promotion Marketing concepts use 752 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976 138 Tax System 118 Welfare proposals 334 Federal Reserve System Handbook-purposes, functions 734 Money-growth policy Inflation expectations 734 Finance and Financial Institutions Acquisitions analysis 739 Bank carnings-1976 Statistics 613 Banking Automation, analysis 101 Image research 742 Loan policy elements 527 Banking survey-1976 Statistics 100 largest bank holding companies .618 100 largest bank holding companies .618 100 largest bank holding companies .618
Securities 498	Disadvantaged persons	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Proc controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion 475 Marketing concepts use 752 Regulations 475 Regulations 647 Regulation of energy prices 775 Regulation of energy prices 375 Reserve requirements 775 Regulation of energy prices 375 Reserve requirements 375 Reserve requirements 375 Reserve 11 Welfare proposals 334 Federal Reserve System 11 Helfare proposals 334 Federal Reserve System 11 Federal Reserve System 11 Handbook-purposes, functions 737 Money-growth policy 176 Inflation expectations 734 Finance and Financial Institutions Acquisitions analysis 739 Bank carnings 1976 Statistics 613 Banking Automation, analysis 101 Image research 742 Loan policy elements 527 Banking survey-1976 Statistics 100 largest bank holding companies 618 Instablish banks 5618
Securities 498	Disadvantaged persons	Consumption US 1975	Environmental data sources 213 Economic policy 374 Economic policy Recovery package 229 Energy Proc controls Deregulation proposals 248 Health expenditures 212 National Energy Plan Natural gas production 593 National Health Insurance 140 Public agency promotion 475 Marketing concepts use 752 Regulations 475 Regulations 647 Regulation of energy prices 775 Regulation of energy prices 375 Reserve requirements 775 Regulation of energy prices 375 Reserve requirements 375 Reserve requirements 375 Reserve 11 Welfare proposals 334 Federal Reserve System 11 Helfare proposals 334 Federal Reserve System 11 Federal Reserve System 11 Handbook-purposes, functions 737 Money-growth policy 176 Inflation expectations 734 Finance and Financial Institutions Acquisitions analysis 739 Bank carnings 1976 Statistics 613 Banking Automation, analysis 101 Image research 742 Loan policy elements 527 Banking survey-1976 Statistics 100 largest bank holding companies 618 Instablish banks 5618
Securities A98	Disadvantaged persons	Consumption US 1975	Environmental data sources 2.13 Economic policy 374 Economic policy Recovery package 229 Energy Price controls 248 Heath expenditures 248 Heath expenditures 212 National Energy Plan Statural gas production 593 National Heath Insurance 140 Public agency promotion Marketing concepts use 752 Regulations Advertising intensity 270 Regulation of energy prices Arguments against 245 Reserve requirements Full Employment & Balanced Growth Act of 1976 138 Tax System 118 Welfare proposals 334 Federal Reserve System Handbook-purposes, functions 734 Money-growth policy Inflation expectations 734 Finance and Financial Institutions Acquisitions analysis 739 Bank carnings-1976 Statistics 613 Banking Automation, analysis 101 Image research 742 Loan policy elements 527 Banking survey-1976 Statistics 100 largest bank holding companies .618 100 largest bank holding companies .618 100 largest bank holding companies .618

Budget management Zero-based budgeting	Food Industry Analysis-chain restaurant market480	Food industry	Statistics/outlook
Canital shortage	Annual survey	Retail trades Review	Costs
Analysis	Selling to fast food chains	Trends	Costs analysis
Outlook	Behavior, changes	Tourism48	Federal government Expenditures
Survey-US and international 512	Co-ops New dominance of food industry 355	Galde	Health resources
Survey-US and international	Fast food franchising	Abbreviations	Use-US statistics
Hanks/Institutions	Statistics	Agency selection129	Project financing
Loan risks	Compensation/management	Art Netsuke	Medical laboratory instruments
Computers, EFTS use	Survey	Selling, collecting	Market study
Computers, EFTS use	Compensation practices	Broadcast/print media	Over-the-counter medications New classifications by FDA
New financial services	Great Britain Retail review	Audience coverage and media	Pharmaceuticals
EFTS legislation	Retail review	Creation	Outlook
Survey Legislation/outlook	120 leading distributors	California	Advertising
Legislation/outlook	Great Britain377	California	Advertising Black models
Corporations Balance sheets-1977 survey 693	Marketing Strategies	Computers Small business	Hospital, surgical567
Credit	Nutrition	Selection/installation	
Card usage	Consumer survey	Direct marketing	Hospitality industry Convention facilities
FTC rule	Consumer perception Nutritional values	Accounting, finance 102 Educational films-free 389	Foodservice/lodging
Laws	Nutritional values	Educational films-free	Survey570
Women	Outlook 1977	Data collection equipment	
Credit analysis approach Small business buy-out loans275	Eclipse method168	Data communications monitors	
Directory	Restaurants Awards	Ethnic collections	1
Securities research	Awards 91 Buyer's guide 121 Restaurant chains-top 100	Annotated bibliography	
Firms/analysts	Market trends	Export Trade Entering into	Illinois
City fiscal study	Sanitation	Entering into 292 Foundation grants 442 Franchising your business 738	Population Trends
Philadelphia	Plants586 Statistics	Fund raising your business	
EFTS	Europe	Fund raising	South Dakota, agriculture
Current issues	Forestry	Industry New or expanded	
Retailers' use	Wood products industry	Texas	Business firms
Retailers' use	Regional aspects	Information sources Future-oriented	Venezuela199
Europe, trends	Statistics354	Japan	SIC order US Indusmal Outlook
Federal Reserve System	France	Business relations	
Foreign exchange operations	Catering	Job opportunities Artists, photographers	Rubber consumption/production 320
Legislation-viewpoints	Statistics	Writers	Tourism
Financial characteristics	Market statistics Folding cartons	Management, economics	Outlook/statistics
Homeowners/renters504	Marketing, review	Management	Indonesia
Hospitals Project financing 257	Motor vehicle production	Magazine publishing	Rubber consumption/production320
Project financing	Statistics	Manufacturers	Industry
Social and economic Characteristics of households	Product image survey	Starting generating systems450 Marketing	Industrial Advertising Concentration 270
Inflation	Japan businessmen	Research	Asbestos Statistics
Accounting	Rubber industry	Doctoral dissertations	Automatic test equipment
Forecasting	Trends	International	Market profile
Installment lending Historical background	Domestic appliances	Scheduling, budgeting	Current conditions/developments 590
Installment sales and consumer finance	Sound equipment	Marketing theory	Aviation-Europe Ground support equipment market438
Composite ratios	Statistics	Resort located	Buyers' guide
Determining of	Leather goods	Modems Feature report	Starting generating systems450
International	Franchising	Feature report	Chemicals Automotive
Paper money catalog	Annual directory	Old/Rare books	Clothing
Canada	Guide738	Selling	Market outlook
Lending policy	Guide	Public relations Media exposure, publicity	Nonwoven products Market outlook
International		News releases	Survey .341 Detergents .238 Electric power .67
Credit analysis	Fund flaising Program organization	Print media	Electric power
Mass retailing	Guidelines	US and Canada	Employment Oklahoma 349
Mutual funds Survey-1977		Purchasing	Energy
Pension profits		Information sources	Consumption-U.S. 1975
Retirement programs	G	Small business	Enzymes, bugs
Trends and strategies		Establishment	Texas
	Germany	Statistical data sources	Texas Feb. 77
Corporate 372 Review/Forecast 72 Social accounting 273 Taxation, Federal/State 63 Universal capitalism 274 Zero based by destine	Built-in kitchen furniture	Teleprinter terminals Feature report	Feb. 77
Social accounting	Statistics	List of models	April 1977338 Fasteners
Taxation, Federal/State	Marketing	Warehousing481	Outlook-Europe
	Cigarettes		Floral analysis-1976
In retailing	Review 45 Prepared foods		Recent trends/outlook
	Product image survey Japan businessmen	H	Foreign trade 153
Finland	Statustics		Forest products
Timber resources42	Cleaning products	Hardbook Black Shrining bio 757	Directory
Fire Protection/Equipment	Cosmetics and toiletries	Black librarianship	Fur, directory
Equipment catalog119	Pharmaceuticals 380 Watches, clocks 604	Purnoses functions	Growth
Flahery Statistics		Marketing Methodology	Alaska
Statistics Catches and landings: 1970-75 464	Ghana Marketing, pharmaceuticals	Promotion and publicity	Mid-East boom
Commodities		TV, radio, press relations	Housing survey
Fiorida	Great Britain Automotive trends		Hotel/restaurant Mid-East boom .628 Top 100 organizations .571 Housing survey .427 Industrial real estate
Population estimates-1976 180	Economic problems	Health Care Industry Analytical instruments	Outlook '77 Survey-SIR vice presidents513

Institutions, restaurants	429 Income statistics
International Current issues746 Natural gas treatment equipment	439 Migrants/non-migrants-1965 to 1970 579
Africa	Oklahoma
lob design 657 Pricing, marketing	
Labor Freight loss and damage claims OECD	Statistics
Skilled-shortage SQ Arburation plan	. 203 Rearranged work week
Skined-shortage International Measuring	
Light International Measuring Measuring EEC	Resume writing
Eilergy management Life Unemployment	190 Domestic, overseas
	Robots
M. M. Life companies Prospects	230 Economic, social profile565
Multinational, review 41 Lie Companies 616 Paper Industry Nuclear power 246 Credit analysis-guidelines 616 Paper Industry Nuclear power Product liability Paper money catalog	42 Secondary workers
Nuclear nower Product liability Paper money catalog	502 Hiring patterns-metropolitan581
Tipe to the Production growth	Skilled
US/South Carolina	196 Shortage
Office products Rubber industry	Statistics
Us/South Carolina 95 Cutters issues Statistics Consumption/production Cuttook 661 Advertising expenditures Consumption/production	320 Oklahoma-April 1977
	239 Oklahoma-employment, wages
Chatieties Statistics	Aug. '77
Economic development	US construction industry
ruper Funire course	195 Domestic and foreign employees, wages
Slow growth outlook	195 342
Prospects for change	195 Women
Paper and packaging Appliances	561 Impact in job market
Paper and packaging Appliances 40 Foreign trade Appliances 40 Sources guide UK 361; 685 Automotive industry 434 Telecommunications market Automotive trends 191 Measurement of the Automotive reads 191 Measur	
Paper and pulp Forecasts	598 Latin America
Forecasts	46 Automotive trends
rorecasts US subsidiaries in Brazil Ground support equipment	Automotive trends
Social, economic impacts428 Hanks	Letines
Paper-commercial Lending policy 503 Tourism	Latines North April 1
Paper-commercial Lending policy	560 Market profile
Meet credit needs	560 Advertisers' approaches to520
Performance Business machines North Africa	560
Review/Forecast	560 Laws and Regulations
	560 Accounting ASR 190
Environmental protection laws Impact on refining costs Horizontal integration-coal. Trade Fair 194 US/W. Europe and Comecon nation	559 Replacement cost
Impact on refining costs	ons Advertising nents Federal Trade Commission
Uranium reserves 451 Compensation arrangem	nents Federal Frade Commission
	Intensity and industrial concentration270
11S foreign policy	Arizona, income tax
Corporate investments	
Pharmaceuticals Dispensing survey	353 Plumbing
Photography 664 World Tood problem	Consumer credit Er 15
Instant comera trend 610 Corporate performance survey	356 Consumer protection
Instant camera trend	Consumer protection agency
	Current legislation issues
Phototinishing services Directory	736 Credit
International profile/statistics	
Statistics-US	FTC rule
Flastics Organizations Associations directory	432 Economics effects 105
	Energy 476
Planning	Energy
Foam profile	
Plastic sheets	SI Usana proposed 592
Price-cost margins Relations with Turkey440	
Buyer characteristics effect on547 OECD report204 Marketing review	Impact on oil refining costs 363
Printing Economy Statistics	663 From industry on one
Computer printers C	(9) Faderal covernment
Profile/projections	
Canada	Air pollution
Printing and Publishing Forecast, 1977. 90 OPEC policies 994 Production/consumption statistics Profile-mid 1977 S88 Energy issues 362 Trends	.552 Industry .712 .239 Federal tax policy .11 Full employment and Balanced Growth .380 Act of 1976 .138
Profile-mid 1977 588 OPEC policies 362 Trends	239 Federal tax policy
	Full employment and Balanced Growth
	380 Act of 1976
Product liability	331 Insurance
Current issues	
	380 Internal medication products market
Economic marketing investigation P	604 New classifications by FDA490
Statistics 472 Grain outlook 466 Refrigerators and freezers	380 Product liability
	Sanitation
	Food plants
	Sea-UN conference
Profile-1977	Restructuring of ocean regimes 435
Rubber Rubber Ton 100 by added rooms, 1976 571	Taxation of computer industry
Consumption/production Top 100 by added rooms-19765/1	
	Liberia
International 320 Production/consumption statistics International 520 Mid-East boom 628 Industry Photography-profile/statistics Contemporary language/culture star	
International	Av. 411
International .552 Photography-profile/statistics Contemporary language/culture stus Safety equipment Largest labs .717 Foreign investment Home, industrial .566 Insurance industry .509 Britain	Life insurance
Safety equipment Largest labs 717 Foreign investment Home, industrial 566 Insurance industry 509 Britain	
Home, industrial 566 Insurance industry 509 Britain Sales to Fed. Gov't. 305 Japan Management, employment practice	687
Sacial prepayability. Japan Management, employment practice	Louisiana Louisiana
Sales to Fed. Gov't. 305 Social responsibility 415 Stationery Market growth projections Management, employment practice Workers' attitudes	553 Corporations
Statistics Survey 95 Market growth projections Statistics Commercial vehicles 340 Product image survey Statistics Japan businessmen Japan businessmen	Social audit
Survey 95 Commercial vehicles 340 Product image survey Statistics Market planning Japan businessmen	
Statistics Market planning Japan businessmen	
Canada Research	557
	336
Survey	
Industrial purchasing power	M
Top 50 industries by shipments 335 Trade Opportunities Program 154	
Texas expansion	
Top 500 companies-1976 Scheduling, budgeting guide	Malaysia
Directory	Rubber industry
US Factoriers Labor	Production/consumption statistics 552
New or expanded facilities Europe-outlook	
Sept. 1977	735 Management
Wine Markets beverages 43 Farnings differentials	
Directory Marketing 550 Nonmigrants, return migrants	
North America	Social responsibility disclosures 619
Wire products-US Developing nations 501 Market structure role in	
Forecast and recommendations448 Multinationals Job market structure role in	Authoritarian management
Accounting procedures	And the same of th
Constitute procedures Conege enrountent states	523 arme organizations AIP
Multinational Migrational	523 Large organizations
information industries Multimational Migration Guide Review 41 New Movico	Behavior
Guide Review	Anxiety-coning with
Guide Review	Behavior Anxiety-coping with
Guide Review	Behavior
Guide Review	Behavior

Income statistics	
Migrants/non-migrants-1965 to 1970 579	
Oklahoma	
Employment statistics	
Statistics March 1977 454	
March 1977	
Kesume writing	
Domestic, overseas116	
Robots Economic, social profile	
Secondary workers	
Hiring patterns-metropolitan581	
Skilled Shortage	
Statistics	
Oklahoma-April 1977	
Statistics Oklahoma-April 1977	
Aug. '77	
US construction industry	
Domestic and foreign employees, wages 342	
Women	
Impact in job market	
CONTRACTOR .	
Automotive trends	
Latines	
Market profile Advertisers' approaches to520	
Advertisers approaches to	
Laws and Regulations	
Accounting ASR 190	
ASR 190	
Advertising	
Advertising Federal Trade Commission	
Intensity and industrial concentration270 Arizona, income tax	
Construction	
Plumbing	
Consumer protection 10	
Consumer protection agency Current legislation issues461	
Consumer FTC rule	
Economics, effects	
Energy	
Energy Penalties for inefficient energy	
Usage proposed592	
Environmental protection-New Mexico	
Usage proposed	
Federal government	
Air pollution	
Industry	
Full employment and Balanced Growth	
Act of 1976	
Insurance	
Federal-state	
New classifications by FDA	
Product liability460	
Sanitation Food plants	
Sea-UN conference	
Restructuring of ocean regimes435	
Taxation of computer industry	
Liberia	
Marketing, pharmaceuticals50	
I He boundary	
Demographics	
Louisiana	
Corporations Social audit	
Social audit New Orleans	

Compensation	Directory	Product life cycle	N
Consultants	Heat pumps	Management model	Mekende
Choosing	Great Britain	Research Consumer wants, needs	Nebraska Agriculture
Costs Product/sales	Clothing	Directory	Agriculture Real estate wealth
Corporations	Manufacturers' representatives, agents 244 Office equipment, forecast	Doctoral dissertations	Retail trades
Salary Statistics	Office equipment, forecast74	Market segmentation	Taxable sales: 1975-76
Data processing Accounting control	Packaging Converted flexible	Program in house 295	Statistics Business-Nov. 76
Decision-making	Paper42	Program in-house 295 Public policy decisions 24 Sampling 23	Farm land
Problem solving	Paper, catalog89	Sampling	Population
Systematic ap woach	Paper and pulp	Surveys Visible keying	Netherlands
Products/service	Future projections	Visible keying	Convenience desserts
Directory	Prescription survey	Available to small businesses296	Prepared foods
Institutions/information sources397	U3	Review, Europe51	Furniture and furnishings
Distributed processing	Pharmaceuticals, forecast	Strategy Products/service	Statistics
Energy Guide	Statistical profile 360	Strategy, forecast	Marketing review
Energy conservation systems	Plastics packaging	Study	Marketing review 226 Pet foods
Executive searches60	Plumbing equipment	Medical laboratory insturments 344	Trends
Parm Power and machinery143	Do-it-yourself market	Supplier strategies Purchasing decision	Statistics
Food service	Research and development	Survey	Domestic appliances
Study course391	Sales	Marketers/publication salesmen671	Sound equipment
Functional approach	Existing brands	Techniques Attitude research	Textile floor coverings551
Printing	Tires	Theory	New Mexico
Guide	Europe	Bibliography	Economic base, analysis
Internal office communications404	Starting generating sys'ems	Tools, computer	Environmental protection regulations
Impact models	Guide for buyers, suppliers	United Kingdom Furniture	Impact on oil refining costs
Consultants	Industrial purchasing power335	Launderettes	Labor statistics Migration, 1960-70
Japan	Industrial purchasing power	Leisure goods378	Migration, 1965-70
Attitudes, traditions	Tires, Europe	Spices 378 Water waste compost 65	Wage increases
Employment		Zip Code marketing	Statistics
Determining employee truits	Marketing	Atlas179	Death causes
Job interviewing Determining employee traits	Advertising		Missele
Guide146	Southwest US		Marketing, pharmaceuticals50
Physical effects of work habits 539	Advertising, testing	Marketing Research	remacing, principal continues and a continue of the continues of the conti
Marketing	African countries Pharmaceuticals	Attitudes	Horth America
Market segmentation	Awards	Consumer	Wine industry
Marketing costs Survey	Reverages	Content analysis	Directory
Marketing research	International report	Perceptions of quality	Norway
In-house	Black marketplace 161	New 162	Political trends
Making it accountable	Census data uses	New 162 Discriminant analysis 164 Making accountable 416	
Marketing research function	Computers, EFTS use148	Making accountable	0
Bibliography399	Conference proceedings AMA Spring Business Conference	Management of	0
Participative	Management	Methodology	
Concepts, theory, implementation283	Perspectives	Methodology 521 Personality research 414	Office Products
Physical distribution Study-managers' views	Research	Price/advertising	Future outlook
Planning outline	Costs	Project design	OECO
Playscript procedure285	Survey	. sectioning	Energy outlook
Price policy goals545	Europe	Markets	Statistics
Production cost estimation Learning curve concept	Clinical lab instruments	Nonwoven products Outlook	Unemployment Women
Product life cycle	Review	UK	women
Recycling model	Directory	Bed linen	Oklahoma
Professional strategies	Surveys, services	Eggs	Economics
Public relations	US, Canadian441 Education	Hardware	Review
Decision making	Graduate	Ladies' hostery	Employment
Report writing	Educational aids		Statistics
Resort meetings planning guide	Calculator/computer-oriented644	Conference center trends	Labor market
Guide	Europe, review, index	Facilities directory	Labor statistics March 1977 454
Sales/marketing executives	Europe, review, index	Planning	March 1977 454 April 1977 578 May 1977 580
Remuneration statistics-1976	Research	Facilities directory	May 1977
Small businessman	Industrial Bibliography412	Speakers directory	July '77
Cash flow	International	Planning guide	Statistics
Strategy	Review		Employment Jan. 77
Training development	Macro systems	Mexico Rubber consumption incoduction 320	Jan. 77
Sex barriers in business	Society perspective	Rubber consumption/production320	OPEC
Women's role	Management	Middle East	Texas oil
Manpower	Market segmentation	Marketing perspectives	Interdependence analysis675
Learning curve concept	Maps	Mining Industry	
	Medical profession	Arizona	
Ranufacturing Industries	Reading habits		P
Air pollution control devices Use and expenditure projections 277	Methodology Handbook	Minorities Blacks	
Agents, representatives	Microprocessors	Marketing161	Packaging
Hiring and motivation of	Middle East		Converted flexible
Appliances, forecast	Multivariate methods	Montana	Converted flexible
Chemicals	Survey research	Agriculture Statistics	Plastics profile
Directory	Forecasting sales	Farms, ranches	Panama
Plastic sheet vs. glass	Forecasting sales	Wood products industry	Publications
Computer printers Profile/projections	New classifications by FDA	Regional aspects	Directory314
Detergents	Packaging	Statistics354	Pennzylvania
Directory	R & D interaction	Multinational Business	Education
Foreign owned	Photography	Review	Education Philadelphia fiscal analysis
Electric vehicles	Survey	Multinational Corporations	People's Republic of China
Industrial/consumer	Biographies	Accounting procedures	US relations profile
Employment	Pre-market testing		
Oklahoma	Sales forecasting	Municipal Government Public agency promotion	Pharmaceuticals
Forest products	Canada	Marketing concepts use	African countries, marketing
		manufacture and the second sec	maketing rear to 11111111111111111111111111111111111

Philanthropy	Guide122
Foundations Grant guide447	Product or association publicity 124
Philippines	Management goals
Motor vehicle market and industry553	Publicity programs Guide-media exposure
Publications Directory	Directory
Photography Mail order	Publishing Magazine networks
Trends	
Market survey	Pulp and Paper Industry Financial incentives
Physical Distribution	Purchasing Guide
Association Conference proceedings32	Information sources
Bibliography supplement Management materials	Industrial marketing Bibliography
Industrial marketing Bibliography	Line buying Guidelines for increased productivity 420
Management survey	Supplier strategies29
Perfect shipping174	
Poland Rubber consumption/production 320	В
Population	Real Estate
Arkansas, analysis	Apartment market survey748
Canada-1976	Farm Buyers
Canada-1976 572 Changes vs. retail sales 265;375 United States-1976 572 US farms-1976 312	Values
Partugal Tourism	Industry profile-1977
Overview	Outlook '77
Pricing and Price Policy	Real estate wealth
Consumer information system Tests	Property management
Insurance Marketing	General information
Federal-state regulation	Construction forecast510
Price-cost margins Buyer characteristics effect on	Piecrealien Directory
Quality relations	Campgrounds, services114
Consumer perceptions	Broadway plays205
Supermarkets Alabama analysis	Skiing Economic analysis North America
Forecast, 197790	Skiing research, bibliography
Printing and Publishing Newspapers, acquisitions	Vail
Technology, forecast	Directory Free tourist attractions
Product	Reference Works
Customer design	Applied, decorative arts
Eclipse method	International organizations
Japan businessmen	Religion
NYSE companies	American profile184
Liability	Research Market, by universities
Recycled model	Available to small businesses 296 Marketing surveys
China 194 Development, marketing, R&D Bibliography 399	Visible keying
	Multivariate methods Marketing, surveys
Packaged goods Advertising	Telephone surveys US
Pre-market testing Sales forecasting	Trends Consumer behavior
Problems detection Consumer perceptions	
Quality relations	Advertising/marketing
Consumer attitudes546 Used goods	Banking Image research
Consumer acquisition and disposition331	Biorhythm
Productivity Capital shortage505	Effects on behavior
Labor	Global business forecasting
North/south	Consumer, choice
US Assessment	International business
	Marketing
Publicity Handbook	Project design
TV, radio, press relations514	Marketing
Public Relations	Public policy
Consultants Grooming, speech	Bibliography
Corporate communications directory 599 Directory of firms	Product design
Directory Press/Radio/TV	Sales Existing brands
**************************************	harmoning transport and the second of the se

Guide122
Guide Product or association publicity 124
Management goals
Syndicated columnists Directory
Publishing
Magazine networks
Financial incentives
Purchasing Guide
Information sources
Industrial marketing Bibliography
Line buying Guidelines for increased productivity 420
Supplier strategies
R
Real Estate Apartment market survey
Farm
Buyers
Outlook '77 513
Industry profile-1977 Major US areas
Nebraska farm land
Real estate wealth
Taxes General information
US Construction forecast510
Recreation
Directory Campgrounds, services114
Leisure
Broadway plays
North America
Skiing research, bibliography
Colorado Vail
Directory Free tourist attractions266
Reference Works
Applied, decorative arts
International organizations
Religion American profile
Research
Market, by universities Available to small businesses
Marketing surveys Visible keying
Multivariate methods Marketing surveys
Telephone surveys US
Trends Consumer behavior
Research and Development
Advertising/marketing
Image research
Effects on behavior
Global business forecasting
Consumer, choice
Electric vehicles
Marketing
Project design
IVIAM RCLINE
New product development
Bibliography
Organizations Future-oriented

Skiing	
Bibliography	
Expenditure levels-US 1977333 Women	
Business sex barriers	
estaurant industry	
Equipment/services gaide	
etali sales	
Statistics	
Canada-1976	
Career training93	
Chains Trends/strategies381; 482	
Consumer	
Research, characteristics	
Postpurchase recommendation700 Consumerism	
Department stores Top 100 ranked by sales volume 608	
Department/Specialty Stores	
Projections	
Dresses	
Electronic runus Transfer system /2/	
Recent trends/outlook	
Strategies for 1980	
Great Britain98;377	
Department stores	
Statistics	
Financial profile722 Office products	
Outlook601	
Ten-year projections	
Friotogs aprily	
Instant camera trend	
Population trends Impact	
Report	,
Regional retailers Bank credit cards	
Attracting users	,
March '77 statistics 493	7
May 1977	1
May 1977 605 US-June 1977 723 US-July 1977 725	5
Sales data Forecasting analysis	9
Marketing	4
Virginia61	1
Shoplifting problem	
Consumer attitudes	1
Nebraska Taxable sales: 1975-76	6
Store selections Female shoppers	
Supermarkets	
Alabama analysis	
Annual review	
Eggs	4
PROUSEBORG RUNAIS	-
Ladies' hosiery	5
Statistics Alcoholic drink	B
Bicycles	B
Confectioners, tobacconists	13
Clothing	NO.
Department stores	4
Footwear	Ю
Leisure goods	ve.
Newspaper	Ю.
Pet foods	33
Tobacco	
United States Statistics	
Sales and accounts receivable	

April 1977	
Zero based budgeting	
\$	
Sales Forecasting	
Pre-market testing	
Statistics-Feb.'77	
Beverages Selling to fast food chains	
Design professionals	
Finding good people	
Government sales Gov't sales assistance	
Industry disenchantment	
Bibliography	
Guidelines for increased productivity 420 Manufacturers' representatives Hiring and motivation of	
New managers First-year strategies	
Pre-market testing Sales forecasting	
Programs, awards	
Survey	
Research, opinions, events	
Salesmanship	
Closing the sale	
Scotland Multinational corporations	
Services	
Health industries	
Analysis	
Library In Corporations	
Costs analysis	
Recreation directory114	
Shipping Perfect shipping	
Sierra Leone Marketing, pharmaceuticals	
Singapore Tourism48	
Small Business Buy-out loans	
Buy-out loans Credit analysis approach	
Guide Establishment	
Management	
Cooperation with universities	
South Carolina Nuclear power	
Public policy issues	
South Dakota Agricultural exports	
Business Trends	
1st quarter '77	
Forecast 1977234	
Rubber industry Production/consumption statistics 552	
Spain Rubber consumption/production	
Sri Lanka Rubber industry	
Production/consumption statistics552	

State Government	
General revenue finances549	
Insurance industry Current issues	,
Statistics Advertising	
17 269	1
Advertising billings	•
Newspaper in 25 top US markets 387	1
African countries	
Marketing, pharmaceuticals50 Agriculture	,
Crops/growth)
Exports	,
Agricultural industry US wheat production in droughts	1
Air pollution control devices Expenditures-past and projected 277	,
Alabama counties	
Data profile	!
Arizona	3
Mining 81	1
Arkansas, population	,
AMEDICAL HIGHSLEY	j
Automotive industry International	
Plastics use	
Market and aftermarket-projections 44:	5
Automotive trends	1
Blanks	
Automation 10 Banks/direct cash lending companies 1976 composite ratios 64	Ł
1976 composite ratios	0
Banking-1976	9
100 largest bank holding companies	8
Helgium	
Packet, canned soup	
Tents and camping equipment	ĺ
Beverages and containers	
Past and projected consumption33 Beverage market	9
Beverage market 1976/1977	5
US-1976	3
Audience coverage and cost33	9
Broadway plays Profits/losses-1976/77	9
Built-in kitchen furniture-Germany	
Business Profits survey	1
South Dakota	
Ist quarter '77	7
Business Sales executives	
Remuneration profile	3
Business activity Texas-US	Q
Canada	
Economy	1
Industrial companies-top 400	4
Merchandising companies-top 20	4
Lleaning products	
Germany	0
Italy	U
Survey-O3 and international	2
Commercial vehicles Market growth projections	
International34	0
Word processing equipment	R
Computer equipment	0
Construction	
Building costs	
Contract volume	14
Water well drilling contractors	
Consumer choice	10
Consumer vs. inflation	12
Dresses	12
Corporate earnings Third quarter '77	n
Corporate executives	16
Salaries, other compensation 66	52
Corporate performance First quarter '77 survey	11
Second quarter 1977	35
Corporations Social audit	
New Orleans	88
Corporations-US Pension liability survey	15
Cosmetics and toiletries	
Germany	90
Italy	.4

US	10
Department stores Top 100 ranked by sales volume 6	806
Drug industry US	143
EEC	0
Economic indicators	195
Foreign trade	195
Family size determinants	598 370
Employment Oklahoma Jan. 77	,,,,
Jan. 77 March '77	228
Energy Conservation controls	. 4.5
Market profile	593
Consumption, US	247
Market profile Consumption, US Consumption, International Electricity use	252
Financial benefits	
Engineering practices Business survey	120
Environmental control	
	.46
Enzyme uses	686
Europe Consumption	
Consumption Beverages and foods Tire industry	189
Tire industry Exports, US	.40
Business machines	188
Farm census	.78
Furone	102
Outlook Fast food franchising Federal Reserve System Fertilizers, pesticides	751
Federal Reserve System	617
	464
Floraculture production/sales-19/6	468
rood/lodging industry	570
Foodservice	
Foodservice Compensation/management	670
Compensation/management Forecast, Economic, 1977	670 104 236
Compensation/management Forecast, Economic, 1977 Forest products France	.670 .104 .236
Compensation/management Forecast, Economic, 1977 Forest products France Caterine	670 104 236 683
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods	670 104 236 683
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear	.670 .104 .236 .683 .551 .437
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices	670 104 236 683 551 437
Compensation/management Forecast, Economic, 1977 Forest products. France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices. Prepared foods Great Britain.	670 104 236 683 551 437
Compensation/management Forecast, Economic, 1977 Forest products. France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices. Prepared foods Germat Britain, Retail Retail Retail Retail Retail	670 104 236 683 551 437 551 437 683
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices Prepared foods Gerat Britain Retail Self-Cine Virginia/United States 1969-1975 Health care coats	670 104 236 683 551 437
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices Prepared foods Great Britain, Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US	670 104 236 683 551 437 551 437 683
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices Prepared foods Great Britain, Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceauticals	670 104 236 683 551 437 551 437 683 98
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Chothing and footwear Frepared foods Germany Chothing and footwear Frepared foods Great Britain Retial GSP/GNP-Virginia/United States 1960-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov'1.	.670 .104 .236 .683 .551 .437 .551 .437 .683 98 220
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Chothing and footwear Frepared foods Great Britain Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov' Home electronics Austria	670 104 236 683 551 437 .551 437 .683 .98 .220 .696 .469
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Cothing and footwear Frepared foods Germany Chothing and footwear Frepared foods Great Britain Retial GSP/GNP-Virginia/United States 1960-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov'1. Home electronics Austria Housing-Neighborhood quality HUD survey	670 104 236 683 .551 .437 .551 .437 .683 98 220 696 469 212
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Frepared foods Germany Clothing and footwear Frepared foods Great Britain Retial GSP/GNP-Virginia/United States 1960-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov't. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976	670 104 236 683 551 437 551 437 683 98 98 220 696 469 212 380 263
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices Prepared foods Great Britain Retail GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health care industry Pharmaceuticals Health care foods Health care industry Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration	670 104 236 683 551 437 551 437 683 96 96 96 96 96
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices Prepared foods Great Britain, Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Foderal gov'l. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage	670 104 236 683 .551 437 .551 437 .683 98 .220 .696 .469 .212 .380 .263 .218 .231
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Frein juices Prepared foods Great Britain Retial GSP/GNP-Virginia/United States 1960-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov¹. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photocraphy-US	670 104 236 683 551 437 551 437 683 98 220 696 469 212 380 263 218 231
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices. Prepared foods Germany Clothing and footwear Fruit juices. Prepared foods Germany Coulding and footwear Fruit juices. Prepared foods Germany Health care industry Pharmaceuticals Health care industry Pharmaceuticals Health expenditures Federal gov't. Home electronics Austria. Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976. Migration Paper-US Sales growth and shrinkage Photography-US Profits ReviewForecast	670 104 236 683 551 437 551 437 683 98 220 696 469 212 380 263 218 231
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Cotching and footwear Fruit juices Prepared foods Great Britain Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov¹. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry equipment Safety	670 104 236 683 551 437 551 437 551 437 683 96 220 696 469 212 380 218 231 358 483 551 218 251 251 251 251 251 251 251 251 251 251
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Cotching and footwear Fruit juices Prepared foods Great Britain Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov¹. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry equipment Safety	670 104 236 683 551 437 551 437 551 437 683 96 220 696 469 212 380 218 231 358 483 551 218 251 251 251 251 251 251 251 251 251 251
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices Prepared foods Great Britain, Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov'1. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry compensation Review/Forecast Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry equipment Safety Housing price increases US—1963-1976 Housing profile	670 104 236 683 .551 437 .551 437 .6683 .220 .696 .469 .212 .380 .263 .218 .231 .358 .483 .511 .772 .5666 .750
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices. Prepared foods Great Britain. Retail GSPCNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov't. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry equipment Safety Housing price increases US—1963-1976 Housing price increases Regional to 1990	670 104 236 683 .551 437 .551 437 .6683 .220 .696 .469 .212 .380 .263 .218 .231 .358 .483 .511 .772 .5666 .750
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices Prepared foods Great Britain, Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov't. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry profile Regional to 1990 Industry Hubsing price increases US—1963-1976 Housing price increases US—1963-1976 Housing price increases US—1963-1976 Housing profile Regional to 1990 International	670 104 236 683 551 437 551 437 551 437 683 96 2220 696 469 212 380 263 218 231 358 483 551 551 696 696 696 696 696 696 696 696 696 69
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices Prepared foods Great Britain, Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov't. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry person Review/Forecast Industry Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry equipment Safety Housing price increases US—1963-1976 Housing profile Regional to 1990 International Advertising expenditures Corporate performance-1976	670 104 236 683 551 437 683 .98 220 6696 469 212 380 263 2218 231 358 483 551 272 6697 750
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices Frepared foods Great Britain Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov'. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry compensation Sales growth and shrinkage Photography-US Profits Review/Forecast Industry equipment Safety Housing price increases US—1963-1976 Housing profile Regional to 1990 International Advertising expenditures Corporate performance-1976 Grain economy Multinationals	670 104 236 683 551 437 437 683 .98 220 696 212 380 263 218 231 358 483 .77 566 750 697
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Chothing and footwear Fruit juices Prepared foods Great Britain Retial GSP/GNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov'. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry cujument Safety Housing price increases US—1963-1976 Housing profile Regional to 1990 International Advertising expenditures Corporate quipment Grigonal Longing Compositional	670 104 236 683 551 437 683 .98 220 696 469 212 380 263 218 231 .551 .75 .566 .750 .697 .750 .697 .750
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit jusces. Prepared foods Germany Clothing and footwear Fruit jusces. Prepared foods Great Britain. GSPGNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov't. Home electronics Austria. Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976. Migration Paper-US Sales growth and shrinkage Photography-US Profits ReviewForecast Industry equipment Safety Housing profile Regional to 1990 International Advertising expenditures Corporate performance-1976 Grain economy Multinationals Production growth Tourism Taution Taurism	670 104 236 683 551 437 683 .98 220 696 469 212 380 263 218 231 .72 .566 .750 .697 .750 .697 .48
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit jusces. Prepared foods Germany Clothing and footwear Fruit jusces. Prepared foods Great Britain. GSPGNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov't. Home electronics Austria. Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976. Migration Paper-US Sales growth and shrinkage Photography-US Profits ReviewForecast Industry equipment Safety Housing profile Regional to 1990 International Advertising expenditures Corporate performance-1976 Grain economy Multinationals Production growth Tourism Taution Taurism	670 104 236 683 551 437 683 .98 220 696 469 212 380 263 218 231 .72 .566 .750 .697 .750 .697 .48
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit jusces. Prepared foods Germany Clothing and footwear Fruit jusces. Prepared foods Great Britain. GSPGNP-Virginia/United States 1969-1975 Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov't. Home electronics Austria. Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976. Migration Paper-US Sales growth and shrinkage Photography-US Profits ReviewForecast Industry equipment Safety Housing profile Regional to 1990 International Advertising expenditures Corporate performance-1976 Grain economy Multinationals Production growth Tourism Taution Taurism	670 104 236 683 551 437 683 .98 220 696 469 212 380 263 218 231 .72 .566 .750 .697 .750 .697 .48
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fraince Gremany Clothing and footwear Frepared foods Great Britain Retial GSP/GNP-Virginia/United States 1960-1975 Health care costs US Health care industry Pharmaceuticals Health care industry Pharmaceuticals Health expenditures Federal gov¹. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Financial Analysis-1976. Migration Paper-US Sales growth and shrinkage Photography-US Profits Review/Forecast Industry equipment Safety Housing price increases US-1988-1976 Housing profile Regional to 1990 International Advertising expenditures Corporate performance-1976 Grain economy Multinationals Production growth Tourism Italy Clothing and footwear Jams, jellies, marmalades Prepared foods Jeans - Belgium Labor	670 104 236 683 551 437 683 .98 220 696 469 212 380 263 218 231 .72 .566 .750 .697 .750 .697 .48
Compensation/management Forecast, Economic, 1977 Forest products France Catering Leather goods Prepared foods Germany Clothing and footwear Fruit juices Prepared foods Germany Clothing and footwear Joba 1975 Health care costs US Health care costs US Health care industry Pharmaceuticals Health expenditures Federal gov'1. Home electronics Austria Housing-Neighborhood quality HUD survey Industry Flinancial Analysis-1976 Migration Paper-US Sales growth and shrinkage Photography-US Profits ReviewForecast Industry equipment Safety Housing profile Regional to 1990 International Advertising expenditures Corporate performance-1976 Grain economy Multinationals Production growth Tourism Italy Clothing and footwear Jams, jellies, marmalades Prepared foods Jeans - Belgium	670 104 2346 683 483 192 128 1380 1292 1218 128 128 128 128 128 128 128 128 1

March 1977 April-1977 Aug. 77 Latino spending-US	454 578
Aug. '77 Latino spending-US Household durables, motor vehicles. Life insurance	.702 .520
Management	.747
Compensation	909
	335
Top 50 counties-manufacturing Top 10 states-shipments	.335
Costs survey International United Kingdom-1976	.177
United Kingdom-1976 Furniture	.378
Launderettes	.378
Leisure goods	.378
Spices	5:51
Market research	
American sources	722
Financial profile	.141
Madical laborators instruments	
Sales	.344
Microcomputers	.132
Agriculture	,709
Motor vahiela production	
Canada	.553
Prance	.553
Italy Japan	
Japan United Kingdom	.553
United States	.333
West Germany	,333
Consumption/production-US	.593
Nebraska	103
Business-Nov. 76	182
Population	.182
Netherlands	437
Convenience desserts	.683
Pet foods Prepared foods Textile floor coverings	.437
Marian	.551
New Mexico Economic base, analysis	76
Migration, 1960-1970	
Wage increases	
Migration, 1960-1970 Wage increases	579
Migration, 1960-1970 Wage increases	5; 579 . 579 . 203 . 204 . 74 . 95 . 475
Migration, 1960-1970 Wage increases	5; 579 . 579 . 203 . 204 . 74 . 95 . 475
Migration, 1960-1970 Wage increases	5; 579 579 203 204 74 95 475 58; 69
Migration, 1960-1970 Wage increases	5; 579 579 203 204 74 95 475 475 475
Migration, 1960-1970 Wage increases	5; 579 579 203 204 74 95 475 58; 69 701 75
Migration, 1960-1970 Wage increases	5; 579 . 579 . 203 . 204 . 74 . 95 . 475 58; 69 . 701 75 . 580
Migration, 1960-1970 Wage increases	5; 579 . 579 . 203 . 204 . 74 . 95 . 475 58; 69 . 701 75 . 580
Migration, 1960-1970 Wage increases	5; 579 . 579 . 203 . 204 . 74 . 95 . 475 58; 69 . 701 75 . 580
Migration, 1960-1970 Wage increases	5; 579 579 203 204 74 95 475 588; 69 701 75 580 580 587 361 42
Migration, 1960-1970 Wage increases	5,579 579 203 204 74 95 475 588,69 701 75 580 587 361 42
Migration, 1960-1970 Wage increases	5; 579 579 203 204 74 95 475 580 75 580 587 361 42
Migration, 1960-1970 Wage increases	579 203 204 204 74 74 75 58; 69 701 75 580 587 361 42 428 499
Migration, 1960-1970 Wage increases	5; 579 203 204 204 74 74 75 58; 69 701 75 580 587 361 42 428 499
Migration, 1960-1970 Wage increases	5; 579 .579 .203 .204 .95 .475 .58; 69 .701 .75 .580 .587 .361 .42 .428 .499 .676 .676 .676
Migration, 1960-1970 Wage increases	5; 579 203 204 204 207 208 208 209 208 208 208 208 208 208 208 208
Migration, 1960-1970 Wage increases	5; 579 .579 .203 .204 .74 .95 .475 .586 .701 75 .580 .587 .361 .42 .428 .499 .676 .676 .676 .676 .676
Migration, 1960-1970 Wage increases	5; 579 .579 .203 .204 .74 .95 .701 .75 .580 .587 .361 .42 .428 .499 .676 .676 .676 .676 .451
Migration, 1960-1970 Wage increases	5; 579 .579 .203 .204 .74 .95 .701 .75 .580 .587 .361 .42 .428 .499 .676 .676 .676 .676 .451
Migration, 1960-1970 Wage increases	5; 579 .579 .203 .204 .74 .74 .95 .475 .58; 69 .75 .580 .587 .361 .42 .428 .499 .676 .676 .676 .676 .676 .676 .676 .676 .75 .75
Migration, 1960-1970 Wage increases	5; 579 .579 .203 .204 .74 .74 .95 .475 .58; 69 .75 .580 .587 .361 .42 .428 .499 .676 .676 .676 .676 .676 .676 .676 .676 .75 .75
Migration, 1960-1970 Wage increases	5; 579 -279 -203 -204 -74 -74 -95 -475 -88; 69 -701 -75 -580 -587 -361 -676 -776
Migration, 1960-1970 Wage increases	5; 579 -279 -203 -204 -74 -74 -95 -475 -88; 69 -701 -75 -580 -587 -361 -676 -776
Migration, 1960-1970 Wage increases	5; 579 579 203 204 74 74 75 58; 69 701 75 586 676 676 676 676 676 421 180 353,353 180 553,375 180 572 90
Migration, 1960-1970 Wage increases	5; 579 203 204 .74 .74 .75 .87; 69 .701 .75 .586 .587 .676 .776 .776 .776 .776 .776 .776 .776 .776 .776 .776 .776 .776
Migration, 1960-1970 Wage increases	5; 579 203 204 .74 .74 .75 .87; 69 .701 .75 .586 .587 .676 .776 .776 .776 .776 .776 .776 .776 .776 .776 .776 .776 .776
Migration, 1960-1970 Wage increases	5; 579 203 204 204 205 207 207 208 209 207 208 209 208 209 208 209 208 209 208 209 208 209 208 209 208 208 208 208 208 208 208 208
Migration, 1960-1970 Wage increases	5; 579 203 204 204 205 207 207 208 209 475 587 361 360 360 360 360 361 361 363 363 363 363 363 363
Migration, 1960-1970 Wage increases	5; 579 203 204 204 205 207 208 209 209 209 209 209 209 209 209
Migration, 1960-1970 Wage increases	5; 579 203 204 204 205 207 208 209 209 209 209 209 209 209 209

Restaurant chains-top 100	
Market trends	
Retail chains	
Trends	
Refail sales	
US	
Virginia	
US-June 1977	
Retail trades	
Nebracka	
Taxable sales: 1975-76	
Feb '77	
MIN 19//	
United Kingdom Alcoholic drink 603 Bath additives 495 Heal linem 484 Bicycles 603 Booksellers and stationers 603 Clothing 636	
Bath additives 495 Bed linen 484	
Bicycles	
Clothing	
Co-operative societies	
Denture cleaners	
Domestic appliances	
Department stores	
Footwear	
Hardware	
Household textiles	
Jam, marmalade and honey 488	
Newspapers	
Refrigerators	
Tobacco	
Netwi	
UK 384 Retirement, work, leisure	
Rubber industry Production/consumption	
s rousenous consumption	
International552	
Soaps and detergents	
Sources guide \$61	
Sources guide	

		N	Constant
Survey	Mass transit policy development	Newspapers in 25 top US markets 387 Advertising industry	Statistics Coal, uranium reserves
Construction industry	Costs to commuters	FTC regulations	Controlled by oil companies451
Water well drilling contractors 749	Effects on cities	Associations	Death causes
	Transportation Industry	Encyclopedia	Personal income
Switzerland	Air corner ments of US	Atlas	expenditure levels-1977
Textiles	Air cargo market-US	Tourism patterns	expellulture revers-1977
Statistics192	Forecast	Automotive industry	Research sources169
	Bus ridership in energy crisis 600	Business activity	Retail trades
Sweden	Commercial vehicles	Statistics 229	Sales, accounts receivable-Mar. '77 493
Political trends313	Market grouth projections	Statistics	Sales, accounts receivable-April '77 489
	Market growth projections International	Survey-statistics	Sales, accounts receivable-April 77 469
T	Macting sites 58		Demotors: 112
	Meeting sites	CIMA survey	Directory112
•	Traver statistics	Housing price increases 750	Hebra life modile
Taxes	Yulaided and Yokasa	Water well drilling contractors	Urban life profile Index, S. Carolina
Arkansas	Trinidad and Tobago	Survey749	Wine industry
Business, personal741	Tourism Overview		Wine industry
Computer industry410	Overview	Corporations	Directory
Real estate	Turkey	Pension liability survey	Forecast
General information	Economic grouth	Data sources	POPECAIM
State government	Desire for increased Western trade440	Environmental/socioeconomic 213	
Unemployment compensation	Tourism	Defense spending proposals321 Detente with USSR	
Claims and procedures	Outlook/statistics684	Detente with USSR	V
US Tax policy	Outdook statistics	Background, current difficulties431	
		Directory	
Technology	U	Directory	Manager
Office products		College faculty	Venezuela
Future outlook		Economy	Motor vehicle production
Word processing equipment648	Union of Seviet Socialist Republics	Forecast	Statistics
	Detente with Western nations	Review	Rubber Industry
Telecommunications	Background, current difficulties431	Energy	Production/consumption statistics552
Two-way TV251	Tourism	Sources Geothermal	Trends
•	Statistics560	Geothermal711	Milestonella Vendari
Texas	Charles Winners	Energy consumption	Wholesale Trades
Atlas183	United Kingdom	1975	Office products Market analysis
Business activity	Associations directory	Statistics	Market analysis
Statistics	Economic outlook	Energy outDook	growth
College enrollment	Consumers' view	Export Statistics	Management roles
Ecology	Industry	Telecommunications equipment598	*
Waste recycling713	Paper/packaging products	Financing government	Retail trades
Economic growth73	Statistics	Food policies	Sales and accounts receivable
Economy	Inflation	World food problem	Feb. '77385
Oil	Social change	Foreign investment	UK
Regional interaction8	Manufacturing industries	Statistical survey	Markets
El Paso, economy55	Large power transformers-problems .431 Marketing-1976	Foreign policy	Bed linen386
Employer recruitment523	Marketing-1976	Discussions	E 23
El Paso, economy 55 Employer recruitment 523 Industrial expansion 66;222	Furniture	GNP	Eggs
	Launderettes	1960-1975	Household goods
April 1977 447 May 1977 563 July 1977 690	Leisure poods 378	Health resources	Ladies' hosiery
May 1977	Spices	Use-statistics	Conorado
July 1977690	Motor vehicle production	Household formation dynamics	Statistics
Aug. 1977	Statistics	Household income-1975	
1st quarter 1977 and April 1977 338	Statistics	Social and economic characteristics .311	
Industry	Paper and packaging industry	Housing characteristics	STATEMENT OF OWNERSHIP, MANAGEMENT
New or expanded219	Feb. //	Urban, rural	AND CIRCULATION (Act of October 23, 1962. Sec-
Pollution standards	Statistics	Housing-Neighborhood quality	tion 4369. Title 39. United States Code.)
Economic effects712	Product image survey	HUD survey	non 4309. Title 39. United States Code.)
Natural eas production	Japan businessmen	Industry	1. Date of filing, October 1, 1977.
National Energy Plan	Retail, review	New or expanded facilities Sept. 1977	2. Title of publication, Marketing Information
Petroleum/OPEC relationship675	Relail trades	Sept. 1977694	Guide.
	Annual review	Photography-profile/statistics	3. Frequency of issue, Monthly to 4/76, Bi-Monthly
Textbook	Annual review	Largest labs	Since.
Advertising	Statistics	Largest labs	A. No. Of Issues Published Annually: 6.
Creation/execution	Alcoholic drink	Economic effects712	B. Annual Subscription Price: \$12.00.
	Bath additives	Inflation	4. Location of known office of publication, 224
Tourism	Bed linen	Expectations	Seventh Street, Garden City, N.Y. 11530.
Arizona, 1976-77	Bicycles	International trade	5 Location of the headquarters or general husiness
Arkansas	Booksellers and stationers603	Comecon nations	Location of the headquarters or general business offices of the publishers, 224 Seventh Street, Garden
Impact	Clothing	Problems/outline of compensation	City, N.Y. 11530.
Colorado	Co-operative societies	arrangements	6. Names and addresses of publisher, editor and
Statistics	Co-operative societies	Labor	managing editor: Publisher: Henry R. Hoke, Jr., 224 Seventh St., Garden City, N.Y. 11530. Editor: John McIlquam, 224 Seventh St., Garden City,
India	Cosmetics 724 Denture cleaners 495	Skilled-shortage582	Seventh St. Garden City, N. V. 11530
International	Denture cleaners	Libraries	Editor: John McIlouam 224 Seventh St. Garden City
International	Department stores 606	Directory	N.Y. 11530
Analysis .625 Developing nations .560 Europe .560	Domestic appliances	Business, law	7. Owner: Henry R. Hoke Ir 115 Hilton Ave
Developing nations	Domestic freezers	Mainland China relations	7. Owner: Henry R. Hoke, Jr., 115 Hilton Ave., Garden City, N.Y. 11530.
Europe	Eggs	Medical costs	8. Known bondholders, mortgagees, and other se-
	Fish	Public protest	curity holders owning or holding I percent or more of
UK	Food industry 495	Motor vehicle production	total amount of bonds, mortgages or other securities:
USSR	Footwear	Statistics	Henry R. Hoke, Jr., 115 Hilton Ave., Garden City,
ratterns of travel-US	Footwear 606 Furniture 724	Statistics	I N.Y. 11530.
Analysis	Hairdressers	National Energy Plan	Sybella Clayton G'Schwend, 3525 Davenport St.,
Turkey	Hardware	Statistics	Washington, D.C. 20008
Yearbook	Household goods	Nuclear power	Guy F. Glossbrenner, 4418 Brookfield Dr., Kenns-
Bertana d	Household textiles606	Public policy issues	ington, MD. 20795
Trademark	Jam, marmalade and honey	Population	
Register United States	Ladies' hosiery	Farm residents-1976	Avg. No. Copies Single Issue
United States	Leisure goods	roputation estimates-1976180	each Issue Nearest to
Tenining	Mail order	Population statistics Age characteristics	preced. 12 mos. filing date
Training	Newspapers	Age characteristics	process to most talling date
Benavior modelling	Packaged desserts	Product image survey Japanese businessmen	A. TOTAL NO. COPIES PRINTED
Behavior modelling 280 Employee potential 135 Equipment directory 85	Pet foods	Japanese businessmen	
Equipment directory85	Reingerators	Print media guide	3,500 3,000
Ethics 392 Food service management	Tobacco	Public relations	B. PAID CIRCULATION
Study courses	Loothpaste	Productivity lag	1. Sales through dealers and carriers, street vendors
Study course	Rubber industry	Publications	and counter sales 00 00
instructional media	Production/consumption statistics552	Directory	2. Mail subscriptions 2,264 2,185
Learning curve concept	Trends 239 Tourism	Pump and compressor industry	C. TOTAL PAID CIRCULATION 2,264.2 2,185
Management	Tourism	Economic, marketing investigation	
Farm power and machinery143	Tourism	Statistics	D. FREE DISTRIBUTION
Management development542	Statistics560	Real estate industry	(including samples) by mail, carrier or other
Report-research		Profile-1977	means 643.3 00
Opinions, events	United Nations	Real estate investor directory	E. TOTAL DISTRIBUTION 2,907,5 2,185
Session preparation	Sea laws conference	Religious involvement	F. COPIES NOT DISTRIBUTED
Strategies	Restructuring of ocean r-gimes 435	Recent upturn184	1. Office Use, Left-over, Unaccounted592.5815
Terror station	Hall of Bushing	Retail trades	
Transportation Dictionary	United States	Outlook	2. Returns From News Agents 000 000
	Advertising expenditures	Rupper consumption 320	G. TOTAL 3,500 3,000

